



### PROPANE APPLIANCES ELIGIBLE FOR STIMULUS INCENTIVES

Here are three appliances you can offer homeowners as part of a remodel or upgrade project to help them reach the lifestyle they aspire to, and to help you each take full advantage of powerful stimulus incentives.

**Tankless water heaters.** Compared to a standard electric water heater, a propane tankless unit reduces a homeowner's monthly utility bill and carbon footprint by up to 60 percent.

**Radiant floor heating.** Ultra-efficient propane is a perfect energy source for the high-tech boilers and tankless water heaters that serve radiant floor heating systems. These systems are a great solution for homeowners seeking a more comfortable indoor environment — and they can get a tax credit while they're at it.

**Furnaces.** Propane furnaces can reach a peak efficiency of more than 95 percent, compared with 85 percent for home heating oil. They also heat air up to 25 degrees warmer than electric heat pumps — all with a lower carbon footprint.

Helping homeowners to swap out an electric water heater, boiler, or furnace is a great way to help them reduce their energy costs and take advantage of the stimulus incentives while they last.

➔ Find more information on the stimulus bill at [buildwithpropane.com/stimulus](http://buildwithpropane.com/stimulus).

There you can find:

- A full list of qualifying products and projects.
- Details on timing and eligibility.
- Links to state rebate and tax-incentive programs.
- More detail on propane energy and appliance performance.



# There's \$6 billion of new business out there.

## Ready to make the **stimulus** work for you?



**PROPANE**  
EXCEPTIONAL ENERGY®



# There's no time like the present.

**Win more bids.** Help homeowners take advantage of **new energy efficiency improvement tax credits and rebates. Act now.**

Provisions in the American Recovery and Reinvestment Act of 2009, better known as the federal stimulus bill, have created unprecedented financial incentives for businesses and homeowners to consider efficiency upgrades using clean propane. From an upgrade to a propane water heater or furnace to the installation of energy-efficient propane appliances in new construction, these tax credits and rebates have significantly changed customers' available budgets and willingness to start projects. What this means for you: an estimated \$6 billion in potential new remodeling work by the end of 2010, according to Congressional economists' projections.

## STIMULUS MADE SIMPLE

While the stimulus bill weighs in at a whopping 407 pages, there are just three simple points you need to know about the legislation to jump-start your business immediately:

- 1 The 30 percent federal tax credits available to homeowners who replace energy-hogging appliances with high-efficiency propane appliances have increased significantly.**

A homeowner can now deduct up to \$1,500 toward the equipment, labor, and materials cost of an upgrade to a propane furnace or water heater.

- 2 Homeowners can also tap into state incentive programs and propane organization rebate programs for propane upgrades.**

The stimulus bill pumped \$300 million in new incentive money into regional programs. In some situations, a homeowner can effectively "double dip," getting two or more incentives on the same electric-to-propane appliance change-out.

- 3 There is an \$8,000 tax credit available for first-time home buyers who purchase a home built with energy-efficient propane heating systems.**

This tax credit, which can help buyers get "more house" for their money, covers homes built with high-efficiency propane furnaces and water heaters.

## TIMING AND ELIGIBILITY FOR STIMULUS TAX CREDITS

To receive a 30 percent tax credit for an upgrade, the propane appliance:

- Must be placed into service between Jan. 1, 2009, and Dec. 31, 2010.
- Must be for taxpayer's principal residence.

\$1,500 is the maximum total amount that can be claimed for all products placed into service in 2009 and 2010 for most home improvements.

## PROPANE HELPS YOU WIN BIDS

As powerful as these economic incentives are, they may not be enough to motivate homeowners unless they're also familiar with propane and understand how it can benefit their lifestyle, their bottom line, and the planet.

So, as you get homeowners up to speed on the benefits of the stimulus bill, here are the three things they should know about propane:

- 1 Propane supports today's lifestyle.** Propane provides homeowners with the modern amenities they want, including on-demand hot water from a tankless water heater, radiant floor heating, and energy for outdoor living spaces.
- 2 Propane slashes energy costs.** A propane tankless water heater or furnace is far more efficient than a comparable electric unit. An Energy Star-qualified propane tankless water heater with an energy factor (thermal efficiency) of 82 percent, for instance, can save a homeowner up to 60 percent on his or her energy bill compared to a standard electric model.

Energy Star-qualified propane furnaces, meanwhile, are 15 percent more efficient than standard electric furnaces, according to the Environmental Protection Agency.

- 3 Propane is green and efficient.** Efficiency not only makes homeowners feel good about their monthly budgets, it helps them feel good about the environment. What's more, propane gives off less than half the greenhouse gas emissions that electricity does, since more than half of the nation's electricity is produced by coal-fired power plants.

For more details on the stimulus bill, including a list of eligible appliances and links to state and local rebate programs, go to [buildwithpropane.com/stimulus](http://buildwithpropane.com/stimulus).



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